Will Power

Will is *powerful*. "Where there's a will, there's a way." — You know it! When you *really* want something and set your mind on it, you succeed.

Use it or lose it. What if you don't seem to have strong will? Do you exercise it enough? If you don't, you remain a slave to habit. But the more you exercise your will, the stronger it grows.

Divided will is weak. Divided we fall. We lose effectiveness when our own will is divided against itself: You'll never make any friends if you're afraid to try. If a man is conflicted about his marriage, he'll eventually lose it. Blowing hot and cold cancels your efforts. This is for sure: only a mediocre life can result from conflicted will.

Whole-hearted people are far more likely to succeed than half-hearted people. The person who pursues a great life goal wholeheartedly will most likely prevail. The most attractive lover is one who has no doubt. So . . .

If you really want to succeed, be 100%. Let go of concerns, doubts, and objections that turn you against what you want or cause you to hold back. Undivided will is most powerful! So *cultivate* 100% will—and use it!

